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EDUCATION

**Business and Climate Change:
Towards Net Zero Emissions**
Cambridge University, Online.
Distinction. 2021

Climate Law

Aarhus University, Summer
course. Distinction.
2018

MA in Understanding and Securing Human Rights

School of Advanced Study. Merit
and distinction in dissertation.
2016-2017

BA in Language and International Studies, English

Aalborg University and LaTrobe
University. 2013-2016

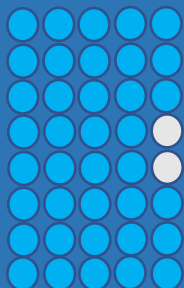
PUBLICATIONS

The International Journal of Human Rights

Migration and Dignity – relocation
and adaptation in the face of
climate change displacement in the
Pacific – a human rights perspective
[LINK](#)

SKILLS

Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Adobe InDesign
ArcGIS
Wix
Canva & Inshot
Movavi Video Editor



Jakob Kupferberg

Sustainability, Net Zero, Retrofit & Social Value Specialist

- ❖ *Sustainability, Net Zero, retrofit, social value, ESG, human rights, decarbonisation, climate adaptation, & environmental law specialist*
- ❖ *6+ years' global professional experience in private, public, and non-profit sectors within sustainability, net zero & human rights*
- ❖ *Adaptive and dynamic team-player with outstanding BD, programme & partnerships management, analytical, foresight & communication skills*
- ❖ *Driven by passion, purpose and a long-term commitment to excellence and the protection of people and the planet.*

KEY ACHIEVEMENTS

- ⇒ Lead the team and response to the climate emergency at Brent council
- ⇒ Delivered HUG2 across Kent, Berkshire and Buckinghamshire
- ⇒ Secured £5M and developed the retrofit strategy at West Kent HA
- ⇒ Introduced sustainability offers at Envantage & Lauren Baker Ltd
- ⇒ Developed online climate course for world-leading provider- [LINK](#)
- ⇒ Working knowledge of ISO 14001, BREEAM, SECR, PAS 2035, TCFD, CDP
- ⇒ Academically published and experienced public speaker

WORK EXPERIENCE – HIGHLIGHTS

ENERGY PROJECT MANAGER / Previously INTERIM CLIMATE EMERGENCY STRATEGY MANAGER

Brent Council | London – Hybrid | Contract | **April 2024 – Now**

- Procuring and delivering a Net Zero Strategy and PSDS Phase 4 bid
- Delivering a new consortia-led water framework and LED project
- Calculating and reporting on the council's Scope 1, 2 and 3 emissions

As the Climate Emergency Strategy Manager I headed a team of 6 covering:

- Developing the new 2024-26 Delivery Plan, strategy and annual reporting
- Attracting investment and representing Brent at consortia bids (SHDF)
- Promoting waste management & circularity through events and marketing
- Evaluating grant applications, recruitment, managing & mentoring staff
- Providing thought-leadership on retrofit and sustainability related to SMEs

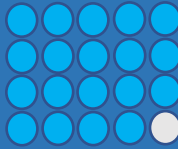
ENERGY EFFICIENCY PROJECT MANAGER

Greater South East Net Zero Hub | London – Remote | Contract | **Sep 2023 – April 2024**

- Delivered government retrofit scheme (HUG2) across the South East
- Worked closely with local authorities, DESNZ, managing agents
- Organised training and developed retrofit reporting frameworks

LANGUAGES

English
Danish (Native)
Swedish
German



OTHER QUALIFICATIONS

Climate Finance

Apolitical, Online. 2024

Mastering Biodiversity Net Gain

Mountbatten Estates, Online. 2024

BREEAM Foundations

BRE Academy, Online. 2024

Project Management Simplified

PMI, Online. 2024

Project Management Foundations: Budgets

LinkedIn, Online. 2023

Advanced Concepts of Climate Change and Carbon Markets

Atingi, Online. 2023

ISO 14001

Alison, Online. 2023

Climate and Disaster Risk Screening: Identifying Risk to Enhance Resilience

World Bank Group, Online. 2022

Governance

Sustainability Unlocked, Online. 2022

ESG Risk Management

Sustainability Unlocked, Online. 2022

Greenwashing

Sustainability Unlocked, Online. 2022

Setting Science Based Targets to Achieve Net-Zero

UN Global Compact, Online. 2022

Introduction to ESG

CFI, Online. 2022

Climate Reality Leadership Corps

Berlin, Training course. 2018

INTERESTS

Recording artist, published poet,
comedy-writer, avid hiker, runner
and cyclist, world traveller

Worked/studied in UK, US,
Australia, Switzerland, South Africa,
Germany, Denmark, Sweden, Spain

GREEN TRANSFORMATION POLICY AND PARTNERSHIPS MANAGER

Bath & North East Somerset Council | Remote | Contract | **May – Sep 2023**

- Led on climate disclosure, adaptation and GHG reporting (TCFD, CDP)
- Advised on Scope 3 decarbonisation and ESG best practice
- Shaped the council's climate adaptation and emergency strategy
- Organised circularity event featuring Kate Raworth
- Managed junior officers and key stakeholder partnerships with green growth and finance business leaders across the region

SUSTAINABILITY MANAGER

Lauren Baker Ltd | London – Hybrid | Freelance | **April – Dec 2023**

- Led on B Corp accreditation and sector sustainability stewardship
- Identified sustainability opportunities in the supply chain

COMMUNITY RETROFIT OFFICER

Merton Council | London – Hybrid | Contract | **Dec 2022 – May 2023**

- Led on retrofit strategy engaging key stakeholders to reach net zero in Merton by 2050
- Successfully revamped a business retrofit scheme with a £400k budget
- Administered the council's approach to ECO4 Flex, calculated emissions across council estates and led on ESG, green skills & finance

CARBON AND ENERGY CONSULTANT

Envantage | Manchester - Remote | Contract | **Jul – Dec 2022**

- Developed new ESG client business offers in supply chains (TCFD)
- Drafted GHG (Scope 1, 2, & 3) audits and reports (SECR)
- Led on TCFD & CDP submission and client SBTs, SDGs reporting
- Led on the online social media branding and marketing strategy
- Advised clients on green finance best practice
Facilitated carbon roadmap workshops with clients

COMMUNITY INSIGHT OFFICER

West Kent Housing Association | Sevenoaks | Full-time | **Dec 2019 – Jul 2022**

- Developed West Kent's net zero strategy through retrofit research report
- Secured £5,000,000 in funding during Covid-19 pandemic
- Calculated GHG emissions and trained staff in environmental awareness and management for sustainability flagship Abacus
- Conducted research, wrote reports, and GIS mapping on various climate and social issues (TCFD, ESG, fuel poverty, mental health etc.)

HUMAN RIGHTS OFFICER

UN Human Rights | Geneva | Full-time | **Mar – Dec 2019**

- Helped organise and facilitate a major human rights conference
- Contributed specialist insight into major report on climate change and human rights challenges facing Small Island Countries in the Pacific
- Drafted report and made recommendations on future risks to human rights

STAFF WRITER - NOAH (Friends of the Earth) | Copenhagen | **Aug 2018 – Mar 2019**

JUNIOR FUTURIST - Institute for Futures Research | Cape Town | **Feb 2018 – Jun 2018**